

PHD WORKSHOP
Thursday 11th October 2018 at BI Norwegian Business School
(Room C2-040)

11.00 – 11.05 Welcome (PhD Candidate Ann-Mari Lilleløykken & Ellen Kackur)

11.05 – 11.30 Meet & greet (Attendees present themselves)

11.30 – 12.00 Entering the job market (Ass. Professor Marchuk, Tatyana)

12.00 – 12.15 Break

12.15 – 12.45 Branding & social media in Academia (PhD Candidate Njål Andersen)

12.45 – 13.30 Social media for professional identity (Round table discussion)

13.30 – 13.45 Break

13.45 – 14.30 Panel discussion (Interview with 3-4 recent PhD graduates about their Job search process including Pengfei Wang, David Guttormsen, and Hannah Snyder)

14.30 Closing Remarks (PhD candidates Ann-Mari Lilleløykken & Ellen Kackur)

15.00 – 18:00 Social networking with food and drinks (Dept. Leader. and Org.)

Keynote speakers:

***Dr. Tatyana Marchuk** is an Assistant Professor at BI Norwegian Business School. Prior to joining BI in 2017, she received her MSc and PhD in Finance from Goethe University Frankfurt. During her PhD studies she has been a visiting doctoral fellow at Wharton School.*

Her research mainly focuses on empirical asset pricing and its connection to financial intermediation and macroeconomics.

***Njål Andersen MSc.** is a PhD candidate in the Department of Management and Organizational Behavior at the Norwegian Business School BI, Norway. His research interest include expatriate social networks. Prior to his PhD studies, Njål ran his own company, working with expatriates, repatriates and adjustment to a new cultures, for clients including Statoil, Telenor, DNV-GL and Jotun. For better insight into who he is, please see his food blog: <http://www.cremacafe.no/> and his personal academic blog:*

<http://beinspired.no/>

***Dr David S. A. Guttormsen** is Assistant Professor, Department of Communication and Culture, BI Norwegian Business School. He formerly worked as Lecturer in International Management (Coventry) and Lecturer (Assistant Professor) in International Business (Exeter). He remains an external associate of Warwick Business School and has held various visiting researcher positions at Seoul National University, Waseda University, Hong Kong Baptist University, Helsinki Business School, Leeds University Business School and Peace Research Institute Oslo. David specialises in expatriation, cross-cultural management, global talent management and qualitative research methodology. He has supervised a PhD student to successful completion – and externally examined another. His publications have appeared in Cross Cultural & Strategic Management; Human Resource Development International; International Studies of Management & Organization; Personnel Review; Scandinavian Journal of Management; and Qualitative Research in Organizations and Management, and serves as an editorial board member of European Journal of International Management and Human Resource Development International.*

Dr. Pengfei Wang joined BI at 2017, working as an assistant professor at the Department of Strategy and Entrepreneurship. Pengfei obtained his PhD in Strategy from Rotterdam School of Management, Erasmus University Rotterdam, where he won the Best ERIM Dissertation 2017 award. He was also a visiting scholar at Ross School of Business at University of Michigan. His research covers social status, technological innovation, and venture capital financing. His studies have been accepted for publication by journals including *Academy of Management Journal*, *Management Science*, *Research Policy*, and *Long Range Planning*.

Dr. Hannah Snyder is an Assistant Professor at the Department of Marketing. She obtained her PhD in Quality Technology and Management in 2016 at Linköping University. Hannah worked as a Lecturer in Marketing at UQ Business School, University of Queensland, Australia from 2016 to 2017 and joined BI in 2017. Her research interest relates service marketing with a special interest in service innovation, customer creativity, and deviant customer behaviour. She has published several articles in *Journal of Business Research* and *Journal of Service Management*.