

CONFERENCE TIMETABLE

6th International Conference on Social Responsibility, Ethics and Sustainable Business
Conference Theme: People and Corporate Social Responsibility in a Globalized World

School of Computing, Communication and Business, HTW Berlin, Germany

Thursday, 28th of September, 2017

- 08.30 – 09.00 Registration (H001)
09.00 – 09.30 Opening ceremony (H001)
09.30 – 10.30 **Keynote – Prof. Dima Jamali, American University of Beirut, Libanon (H001)**
10.30 – 12.00 Parallel sessions (H001, G008, C350)
- 12.00 – 13.00 Lunch (G007)
- 13.00 – 14.00 **Keynote – Prof. Ana Adi, Quadriga University of Applied Sciences in Berlin, Germany (H001)**
14.00 – 15.30 Parallel sessions (H001, G008, C350)
15.30 – 16.00 Coffee break (G007)
16.00 – 17.30 Parallel sessions (H001, G008, C350)
18:45 – 22.30 Gala dinner

Friday, 29th of September, 2017

- 09.30 – 11.00 Parallel sessions (H001, G008, C350)
11.00 – 12.00 **Keynote – Francisca Farache, Brighton Business School (H001)**
- 12.00 – 13.00 Lunch (G007)
- 13.00 – 14.30 Parallel sessions (H001, C350) / Workshop C355
14.30 – 16.00 Parallel sessions (H001, C355, C350)
16.00 – 16.30 Coffee break (G007)
16.30 – 17.30 **Publishing experiences – Prof. Paolo D’Anselmi, Co-author of the book: „Unknown Values and Stakeholders: The Pro-Business Outcome and the Role of Competition” (H001)**
- 17.30 – 18.00 Closing ceremony (H001)

Thursday, 28 of September 2017

10.30 – 12.00 | Parallel sessions

Room H001

Chair: Paolo D'Anselmi

No.	Authors	Title of the paper
1	Clifford Conway	ENCOURAGING CORPORATE SOCIAL RESPONSIBILITY (CSR) IN THE UK IN THE EMPLOYMENT OF PEOPLE WHO ARE DISABLED BY THE BUSINESS, SOCIAL, BUILT AND TRANSPORTATION ENVIRONMENTS.
2	Kazue Haga	FEATURES OF ENTREPRENEURS IN AGING AND SHRINKING RURAL COMMUNITIES: A LITERATURE REVIEW OF ENTREPRENEURSHIP AND ITS SOCIO-ECONOMIC ASPECTS
3	Yulia Fomina	SOCIAL ENTREPRENEURSHIP FACTORS OF SUCCESS: REGIONAL AND AGE DIFFERENCES AND SIMILARITIES
4	Jan Pieper and Malte Martensen	TAPPING INTO THE LABOR MARKET POTENTIAL OF REFUGEES: A SOCIAL ENTREPRENEURSHIP CASE

Room G008

Chair: Pelin Celik

No.	Authors	Title of the paper
1	Vesa Kannianen	MAKING THE WORLD A BETTER PLACE: CONSUMER BOYCOTTS, SOCIALGROUP IDENTITY, AND OPPORTUNISM IN THE MARKETS
2	Anna Dluzewska	IS SUSTAINABLE TOURISM LEADING TO THE WELLBEING? GAPS AND CHALLENGES FROM HOSTS AND GUESTS PERSPECTIVE.
3	Anna Sörensson and Annika Cawthorn	NATURE BASED BUSINESSES AND SUSTAINABILITY REPORTING – WHAT ARE THE ASPECTS AND REASONS FOR ADDRESSING SUSTAINABILITY?
4	Madhavi Venkatesan	INVESTORS AND CORPORATE SOCIAL RESPONSIBILITY: AN OPPORTUNITY FOR OPERATIONALIZED SUSTAINABILITY?

Room C350

Chair: Alin Valentin Angheluță

No.	Authors	Title of the paper
1	Gianpaolo Tomaselli	CORPORATE FAMILY RESPONSIBILITY AS A DRIVER FOR ENTREPRENEURIAL SUCCESS
2	Frantz Dhers and Guiomar Payo	« HOW TO TRAVEL NOWHERE BY GOING EVERYWHERE » - WHY CULTURALLY IRRESPONSIBLE TOURISM IS HARA-KIRI TOURISM -
3	Kristine Demilou D. Santiago	EMOTIONS AND CSR
4	Marco Escadas	HOW WE FEEL, WHAT WE DO AND WHAT WE GET: THE ROLE OF EMOTIONS AS ANTECEDENTS AND CONSEQUENCES OF CONSUMER ETHICAL DECISION-MAKING.

Thursday, 28 of September 2017
14.30 – 15.30 | Parallel sessions

Room H001

Chair: Lara Johannsdottir

No.	Authors	Title of the paper
1	Anthony Samuel, Gareth R T White and Dan Taylor	'THE POTENTIAL OF PLACE TO AUTHENTICATE CORPORATE SOCIAL RESPONSIBILITY'
2	David Grady and Denise Baden	REVISITING THE QUESTION OF 'WHAT IS CSR?': THE IMPLICIT/EXPLICIT DICHOTOMY
3	Marjolein Lips-Wiersma	DON'T MENTION THE S-WORD
4	Lisa Trencher	CSR AND EDUCATION (FASHION)

Room G008

Chair: Holger Sievert

No.	Authors	Title of the paper
1	Athanasios Chymis and Paolo D'Anselmi	"THE ADMINISTRATIVE BEHAVIOR HYPOTHESIS": FROM MAINSTREAM CSR TO REFORMULATED SR
4	Iulia Alexandra Nicolescu and Mihaela Bucatariu	PUBLIC ADMINISTRATION AND SOCIAL RESPONSIBILITY
3	Seok Eun Kim	CORPORATE SOCIAL RESPONSIBILITY IN PUBLIC ENTERPRISES: WHAT MOTIVATE THEM TO ACTION?
4	Kazuyuki Shimizu	THE DILEMMA BETWEEN "COMPLY OR EXPLAIN" AND SRI, ESG METHODOLOGY; TRANSITIONAL TERMINOLOGY

Room C350

Chair: Clifford Conway

No.	Authors	Title of the paper
1	Francesco Niglia and Dimitri Gagliardi	A MODEL BASED ON THE ECOLOGY OF INNOVATION, A NEW PERSPECTIVE ENABLING THE EVALUATION OF THE ENGAGEMENT OF SMART FACTORIES' WORKERS IN CSR POLICIES AND THE IMPACT ON THEIR QUALITY OF LIFE.
2	Bushra Malik	THE IMPORTANCE OF CUSTOMARY INTERNATIONAL LAW FOR THE RESURRECTION AND ENFORCEMENT OF THE NORMS
3	Jawhar Ebnmhana, Anya Ahmed, Mark Wilding	CSR IN A SAUDI ARABIAN CONTEXT: EVALUATION OF SOCIAL DEVELOPMENT CENTRES AND THEIR POTENTIAL ROLE
4	Olga Pereira	CORPORATE SOCIAL RESPONSIBILITY CO-CREATION AND A REFLECTION OF THE EMPLOYEES' VOICE

Thursday, 28 of September 2017

16.00 – 17.30 | Parallel sessions

Room H001**Chair: Silke Bustamante**

No.	Authors	Title of the paper
1	Denise Baden	PROFESSIONAL IDENTITY AS AN UNEXPLORED MOTIVATOR FOR SUSTAINABLE PRACTICES
2	Reuven Shapira	THE ENCOURAGEMENT OF EXECUTIVES IMMORALITY BY 'JUMPING' CAREERS
3	Patricia Németh and Lajos Kasza	CSR ATTITUDE OF THE FUTURE MANAGERS – WHAT ARE THE STUDENTS THINKING OF THE SOCIAL RESPONSIBILITY?
4	Holger Sievert and Riccardo Wagner	CAN INTERNAL SOCIAL MEDIA BASED ON SENSEMAKING THEORY HELP TO BRING CSR TO PEOPLE WHO MAKE IT HAPPEN? NEW RESULTS FROM A QUANTITATIVE INTERVIEW SURVEY IN GERMANY

Room G008**Chair: Mateusz Rak**

No.	Authors	Title of the paper
1	Hooi Hooi Lean and Fabio Pizzutilo	THE PERFORMANCE OF SOCIALLY RESPONSIBLE INVESTMENT DURING CRISIS AND NON-CRISIS PERIOD: PRELIMINARY RESULTS
2	Michael Kress, Chantal Ruppert-Winkel and Katharina Papke	PERCEPTION OF SUSTAINABILITY ACTIVITIES OF SMALL AND MEDIUM-SIZED ENTERPRISES BY CITIZENS. A REGIONAL CASE STUDY IN A RURAL AREA IN GERMANY.
3	Lilian Soares Outtes Wanderly, Maria Luciana de Almeida and Francisca Farache	FROM CSR PRACTICES TO GOVERNANCE FOR SUSTAINABILITY
4	Mihai Ioan Roşca and Alin Valentin Angheluţă	IS THERE A CONVERGENCE TOWARDS A SUSTAINABLE BEHAVIOR OF INDIVIDUALS AND SMES IN THE EUROPEAN UNION?

Room C350**Chair: Anthony Samuel**

No.	Authors	Title of the paper
1	Aliperti Giuseppe, Rizzi Francesco and Frey Marco	TOURISM AND DISASTER MANAGEMENT: ENGAGING LESS-INVOLVED CONSUMERS TO IMPROVE THE EFFECTIVENESS OF CAUSE-RELATED MARKETING CAMPAIGNS.
2	Monika Dargas-Miszczak	COOPERATION OF ENTERPRISES WITH NON-GOVERNMENTAL ORGANISATIONS IN POLAND– EMPIRICAL RESEARCH
3	Mapelli Francesca, Arena Marika and Azzone Giovanni	EXTERNAL PRESSURES AND CSR CONFIGURATIONS: LOOKING FOR HETEROGENEITIES
4	Anu Pentilă	MORAL EXPERIENCES OF BEING CHALLENGED – MORAL JUSTIFICATIONS IN THE EVERYDAY WORK OF ORGANIZATIONAL RESPONSIBILITY PRACTITIONERS

Friday, 29th of September 2017

9.30 – 11.00 | Parallel sessions

Room H001**Chair: Curtis Ziniel**

No.	Authors	Title of the paper
1	Silke Bustamante	CSR PREFERENCES OF YOUNG JOB-SEEKERS. A COMPARISON BETWEEN GLOBAL CULTURAL CLUSTERS
2	Pelin Celik and Gerhard Kampe	INNOVATION BY EXPERIMENT - DESIGN AS A RESOURCE FOR ECONOMIC DEVELOPMENT AND DEMOGRAPHIC CHALLENGES IN THE REGION
3	Anders Lundström and Besrat Tesfaye	CREATING SOCIAL RESPONSIBILITY IN THE MIGRATION PROCESS – A CASE OF SWEDEN
4	Maria Malone	THE ROLE OF PEOPLE AND CULTURE IN THE GROWTH OF CLOTHING MANUFACTURING IN NORTHERN PORTUGAL

Room G008**Chair: Nobuyuki Chikudate**

No.	Authors	Title of the paper
1	Lara Johannsdottir	SOCIAL LICENSE TO OPERATE FROM THE STAKEHOLDER'S PERSPECTIVE: THE CASE OF BRÚNEGG
2	Dakito Alemu Kesto	THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY PRACTICES ON FINANCIAL PERFORMANCE OF BANKING SECTOR IN ETHIOPIA
3	Maria Aluchna and Maria Roszkowska-Menkes	THE COMMUNICATION OF INTEGRATED REPORTING. THE CASE OF WARSAW STOCK EXCHANGE COMPANIES
4	Nazim Hussain, Andrea Stocchetti and Sana Akbar Khan	CORPORATE GOVERNANCE AND CORPORATE SOCIAL RESPONSIBILITY: A META-ANALYTIC REVIEW OF THE EXTANT LITERATURE AND DIRECTIONS FOR FUTURE RESEARCH

Room C350**Chair: Denise Baden**

No.	Authors	Title of the paper
1	Chandres K Tejura	'TRUST ME; I'M (A DOCTOR) AN ACCOUNTANT' – QUESTIONNAIRE DESIGN AND ANALYSIS
2	Nora Rodek Berkes	A GUIDANCE AND EVALUATION CRITERIA THAT CAN SUPPORT CORPORATE EXECUTIVES IN THE INTEGRATION OF CSR
3	Phan Van Thanh and Szilárd Podruzsik	CSR IN DEVELOPING COUNTRIES: CASE STUDY IN VIETNAM
4	Kadek Dwi Cahaya Putra	COMMUNICATING CORPORATE SOCIAL RESPONSIBILITY IN TOURISM INDUSTRY; A PRELIMINARY CASE STUDY IN BALI, INDONESIA.

Friday, 29th of September 2017

13.00 – 14.30 | Parallel sessions

Room H001

Chair: Kazuyuki Shimizu

No.	Authors	Title of the paper
1	Anthony Samuel, Martyn Rowling and Helen Martin	INFLUENCING FAIRTRADE CONSUMPTION THROUGH SERVANT LEADERSHIP: BRUCE CROWTHER'S STORY
2	Curtis Ziniel and Clay Gransden	CONSUMING FOR COMMUNITY? HOW PERCEIVING SOCIAL RESPONSIBILITY AFFECTS CONSUMPTION LEVELS
3	Mateusz Rak	TYPES OF CORPORATE FOUNDATIONS IN POLAND - RESULTS OF RESEARCH
4	Marek Drzazga	COMMUNICATIONS WITH LOHAS CONSUMERS IN RETAIL TRADE MARKETING

Room C355

Chair: Rick Molz

Workshop: Meaningful Work

Marjo Lips-Wiersma

Professor of Ethics and Sustainability Leadership

Auckland University of Technology

Room C350

Chair: Anders Lundström

No.	Authors	Title of the paper
1	Nizar Shbikat	IDENTIFYING THE ROOT CAUSES OF HUMAN RIGHTS VIOLATION IN INTERNATIONAL SUPPLY CHAINS: A SYSTEMATIC LITERATURE REVIEW
2	Manpreet K Dhillon, Yongmei Bentley and Teslim Oyegoke Bukoye	GREEN SUPPLY CHAIN MANAGEMENT IN INDIA – A SYSTEMATIC LITERATURE REVIEW
3	Viktoria V. Lamprinaki	UNDERSTANDING CORPORATE SOCIAL RESPONSIBILITY (CSR) IN SMALL AND MEDIUM ENTERPRISES (SMES)
4	Yao Yao and Guenther Lomas	DO GAINS FROM CORPORATE SOCIAL RESPONSIBILITY VARY BY CONTEXT? A COMPARATIVE STUDY OF THE MODERATING EFFECTS OF CORPORATE GOVERNANCE SYSTEMS

Friday, 29th of September 2017

14.30 – 16.00 | Parallel sessions

Room H001

Chair: Reuven Shapira

No.	Authors	Title of the paper
1	Curtis Ziniel and Tony Bradley	GREENING THE ECONOMY: WAVES OF THE ENVIRONMENTAL SOCIAL MOVEMENT ON BUSINESS DEVELOPMENT.
2	Marciniak, Ruth, Charles Erica and McColl Julie	THIRD SECTOR RETAILING: MANAGEMENT OF END OF LIFE HIGH VALUE FASHION
3	Jolanta Rodzos	SUSTAINABLE MANAGEMENT OF A CITY IN THE CONTEXT OF THE THEORY OF HUMAN NEEDS
4	Carolyn Baur	FROM BOUNDED ETHICALITY TO MORAL AWARENESS AND A NEW MINDSET OF PLANETARY STEWARDSHIP: UNDERSTANDING AND ADDRESSING PSYCHOLOGICAL BARRIERS TO SOCIAL RESPONSIBILITY IN SUPPLY CHAINS

Room C350

Chair: Mihaela Bucatariu

No.	Authors	Title of the paper
1	Ivan Coydan, Alvaro Rojas, Pablo Villalobos, Ana Rodriguez	CORPORATE SOCIAL RESPONSIBILITY AND TERRITORY: THE CASE OF THE YOUNG PROFESSIONALS PROGRAM IN CHILE
2	Simon Funcke; Madeleine Böhm; Chantal Ruppert-Winkel	MAKING CSR NETWORKS FOR SMES WORK: THE ROLE OF ENABLERS' SOCIAL CAPITAL
3	Rick Molz and Salma Msefer	CORPORATE SOCIAL RESPONSIBILITY AS A STRATEGY TO GAIN MULTINATIONAL ENTERPRISE LEGITIMACY IN POST-ARAB SPRING MOROCCO
4	Zenon Michaelides, Julia Fricke, Roula Michaelides, Fragkoulis Papagiannis and Brian Bishop	SOCIAL VALUE PROCUREMENT IN POLICY CREATION: DEVELOPMENT OF A SOCIAL VALUE FRAMEWORK FOR PUBLIC PROCUREMENT SYSTEMS.

Room C355

Chair: Francisca Farache

No.	Authors	Title of the paper
1	Nobuyuki Chikudate	A GENEALOGICAL ANALYSIS ON WRONGDOINGS BY ANTHROPOMORPHIZED CORPORATIONS IN JAPAN
2	Alica Grilec, Mislav Ante Omazić and Irena Šabarić	SUSTAINABLE DEVELOPMENT CONCEPT IN FASHION INDUSTRY – LITERATURE REVIEW
3	Maria-Teresa Bosch-Badia, Joan Montllor-Serrats and Maria-Antonia Tarrazon-Rodon	FINANCIAL EDUCATION, LITERARY FICTION, AND CORPORATE SOCIAL RESPONSIBILITY
4	Kimberly Reeve and Jared Pincin	CSR STRATEGIES IN SUB-SAHARAN AFRICA: FOCUSING ON THE BOTTOM OF THE PYRAMID